

VMware vSphere Essentials Plus  
+ Veeam Essentials Plus  
= Affordability, Easy Deployment,  
High Availability for Small Enterprises

Now through Dec. 24, buy Veeam  
Essentials, and receive a FREE  
upgrade to Veeam Essentials Plus.

That's a 42% savings!

#### Key Features and Benefits:

- 2-in-1: backup and replication
- Automated reporting and chargeback
- Change management
- Capacity planning
- Performance monitoring and alerting



VMworld U.S. 2010 Best of Show winner:  
Veeam Backup & Replication v5 Enterprise Edition



Veeam Monitor, Reporter and Business View  
are verified by VMware  
as VMware Ready

IF ONLY  
virtualization was more  
affordable and  
easy to manage



## With VMware and Veeam, it is.

With the new VMware vSphere Essentials Plus Edition and Veeam Essentials Plus, you can deploy, manage and protect an enterprise-class virtual infrastructure at an affordable price. The powerful combination addresses the needs of small IT organizations to provide:

- Enterprise-class capabilities on a budget
- Streamlined deployment and operations
- High value at a low price

### What's inside?

Veeam Essentials includes five products to support your business needs and effectively manage your VMware environment:

- Veeam Backup & Replication™ leverages VMware vSphere and patent-pending Veeam vPower™ technology to provide fast, flexible, affordable and reliable data protection for all your VMs.
- Veeam Reporter™ allows you to automate documentation, track changes, identify under- or overutilized resources, and restore configuration settings, providing the detailed reports you need to control your virtual environment.
- Veeam Monitor™ provides 24x7 monitoring and alerting and a comprehensive, performance-oriented view of your virtual infrastructure that complements vCenter Server.
- Veeam FastSCP™ provides a fast, secure and easy way to manage files and bulk copy VMs across your VMware ESX(i) environment, including copying files from ESX(i) to Windows, from Windows to ESX(i), and directly from ESX(i) to ESX(i).
- Veeam Business View™ works with other Veeam products to provide business categorization of your VMware environment, with the ability to group, view and manage VMs by business unit, department, location, service level, or any criteria you define.

### Free upgrade to Veeam Essentials Plus

Purchase Veeam Essentials on or before December 24, 2010, and upgrade to Veeam Essentials Plus for free.

With this special offer, you get all the extra capabilities in Veeam Backup & Replication Enterprise Edition, recognized as Best of Show at VMworld U.S. 2010, including:

- U-AIR™ (Universal Application-Item Recovery): Recover individual objects from ANY virtualized application.
- SureBackup™ Recovery Verification: Automatically verify the recoverability of every backup.
- On-Demand Sandbox: Eliminate the cost of a dedicated lab and the overhead of extra VM snapshots.

## At a Glance

Designed especially for IT environments with fewer than 20 physical servers, VMware vSphere Essentials Plus Edition delivers enterprise-class capabilities in a cost-effective package for small organizations that want to optimize and protect their IT assets with minimal upfront investment.



VMware vSphere Essentials Editions

## Key Benefits

- Reduce IT hardware and operating costs.
- Simplify management and boost IT staff productivity.
- Ensure business continuity and achieve always-on IT.
- Improve service levels and application quality.
- Strengthen security and data protection.

## Learn More:

### For information or to purchase VMware products:

- In North America, call 877-4-VMWARE
- In EMEA, call 08000 327 597 or 0800 882408
- In other regions, dial our toll number (011) 1-650-427-5000
- Visit [www.vmware.com/products](http://www.vmware.com/products)
- Search online for an authorized reseller.

For detailed specifications and system requirements, refer to the VMware vSphere documentation.

## What is VMware vSphere Essentials Plus?

VMware vSphere Essentials Plus Edition is an integrated virtualization solution designed to meet the needs of small and growing organizations. By adopting VMware vSphere Essentials Plus, customers can use server, network and storage resources dynamically and more effectively, as a single pool or “private cloud” to protect business-critical applications and data. The result is an always-on IT environment that is more cost-effective, resilient and responsive to changing business needs.

## Key Features and Components

VMware vSphere Essentials Plus includes the following key features and components:

- VMware ESXi™ and VMware ESX® hypervisor architectures provide a robust, production-proven, high-performance virtualization layer that allows multiple virtual machines to share hardware resources with record-breaking performance that can match and in some cases exceed native throughput.
- VMware vCenter™ Server for Essentials provides centralized management and performance monitoring for all virtual machines and vSphere hosts with built-in physical-to-virtual (P2V) machine conversion and rapid provisioning, using virtual machine templates.
- VMware Virtual SMP enables the use of ultra-powerful virtual machines that possess up to four virtual CPUs.
- VMware vStorage Virtual Machine File System (VMFS) allows virtual machines to access shared storage devices (FibreChanel, iSCSI, etc.), and is a key enabling technology for other vSphere components such as Storage vMotion.
- VMware vStorage Thin Provisioning provides dynamic allocation of shared storage capacity, allowing IT organizations to implement a tiered storage strategy while reducing storage spending by up to 50 percent.
- VMware vStorage APIs provide integration with supported third-party data protection.
- VMware vCenter Update Manager automates tracking, patching and updating for vSphere hosts as well as applications and operating systems running in VMware virtual machines.
- VMware vCenter Converter allows IT administrators to rapidly convert physical servers and third-party virtual machines into VMware virtual machines.
- VMware VMsafe™ APIs enable the use of security products that work in conjunction with the virtualization layer to provide higher levels of security to virtual machines than even physical servers.
- Hardware compatibility is possible with the broadest range of 32- and 64-bit servers and operating systems, storage and networking equipment, and enterprise management tools.
- VMware vMotion™ eliminates the need to schedule application downtime due to scheduled server maintenance through live migration of virtual machines across servers, with no disruption to users or loss of service.
- VMware High Availability provides cost-effective, automated restart within minutes for all applications in the event of hardware or operating system failures.
- VMware Data Recovery provides simple, cost-effective, agentless backup and recovery for virtual machines, in smaller environments.